- 5. Plunkett, J. W. (2003, January). Travel statistics, Plunkett's Airline, Hotel, & Travel Industry Almanac. Houston, TX: Plunkett Research.
- 6. Pine, B. J., II and Gilmore, J. H. (1998). Welcome to the experience economy. *Harvard Business Review*, July-August, Reprint number 98407.
- 7. World Tourism Organization. (2008). Madrid, Spain. *Facts & Figures: Tourism 2020 Vision*. Available at: http://unwto.org/facts/eng/vision.htm. Accessed 3/29/2009.
- 8. Lundberg, D. E., Stavengaand, M. H., and Krishnamoorthy, M. (1995). *Tourism Economics*. New York: John Wiley & Sons, Inc.
- 9. Fonger, R. (2009, July 3). "They needed more thrill"—Looking back at the 25th anniversary of the Flint legend, AutoWorld. *The Flint Journal*.
- 10. Seetanah, B. (2011). Assessing the dynamic economic impact of tourism for island economies. *Annals of Tourism Research*, 38(1), 291–308.
- 11. Los, B., and Steenge, A. E. (2010). Tourism studies and input–output analysis: Introduction to a special issue. *Economic Systems Research*, 22(4), 305–311.
- 12. Bull, A. (1995). *The Economics of Travel and Tourism* (2nd ed.). Melbourne: Longman.
- 13. Crompton, J. L., Lee, S., and Shuster, T. J. (2001, August). A guide to undertaking economic impact studies: The Springfest example. *Journal of Travel Research*, 40, 79–87.
- 14. Beirman, D. (2003). *Restoring Tourism Destinations in Crisis*. Cambridge, MA: CABI Publishing.
- 15. Lasswell, H. D. (1936). *Politics: Who Gets What, When, How?* New York: McGraw-Hill.
- 16. Bull, A. (1991). *The Economics of Tourism*. Melbourne, Australia: Pitman Publishing.
- Statistics and Census Service, Macao SAR Government. Available at: http://www.dsec.gov.mo. Accessed 4/11/2016.
- 18. Dean, J. (2002, August 8). Taiwan is turning to tourism in bid to boost economy. *Wall Street Journal*, D5.

- 19. http://admin.taiwan.net.tw/upload/public/ 20151225/25e9e6f8-e05d-4ef8-a015-3164d495b04c.pdf
- 20. Baade, R. A., and Matheson, V. A. (2016). Going for the gold: The economics of the Olympics. *The Journal of Economic Perspectives*, 30(2), 201–218.
- 21. Osada, M., Ojima, M., Kurachi, Y., Miura, K., and Kawamoto, T. (2016). Economic Impact of the Tokyo 2020 Olympic Games. *Bank of Japan: Reports & Research Papers*.
- 22. Bornhorst, T., Ritchie, B. J. R., and Sheehan, L. (2010). Determinants of tourism success for DMOs & destinations: An empirical examination of stakeholders' perspectives. *Tourism management*, 31(5), 572–589.
- 23. Pike, S, and Ryan, C. (2004). Destination positioning analysis through a comparison of cognitive, affective and conative perceptions. *Journal of Travel Research*, 42(4), 333–342.
- 24. Goodall, B. (1991). Market opportunity sets for tourism. In C. Cooper (Ed.), *Progress in Tourism*, *Recreation and Hospitality Management* (pp. 58–77). London: Belhaven Press.
- 25. Kotler, P, Haider, D. H., and Rein, I. (1993). *Marketing Places*. New York: Free Press.
- 26. Kay, A. L. K. (2005). China's convention and exhibition center boom. *Journal of Convention and Event Tourism*, 7(1), 5–22.
- 27. So-hyun, K. (2007, December 31). Seoul to give boost to convention industry. *Korea Herald*.
- 28. Jin, X., Weber, K., and Bauer, T. (2010). The state of the exhibition industry in China. *Journal of Convention & Event Tourism*, 11(1), 2–17.
- 29. Ritchie, J. R. B., and Crouch, G. I. (2003). *The Competitive Destination*. Cambridge, MA: CABI Publishing.
- 30. Blank, U. (1989). *The Community Tourism Industry Imperative*. State College, PA: Venture Publishing, Inc.